

Simon Noah Etkind PhD



Simon Noah studied medicine at Emmanuel College, Cambridge, before undertaking postgraduate training in London and Sussex. Simon has combined clinical and academic work as an an NIHR Academic Clinical Fellow (2012 – 2015) and Clinical PhD Fellow (2016 – 2019) at King’s College London, and as a Clinical Lecturer at the University of Cambridge. He continues to work clinically at Cambridge University Hospitals NHS Foundation trust as a consultant in palliative medicine alongside his academic role in the Palliative and End of Life Care in Cambridge (PELiCam) research group. Simon’s research focuses on improving care for those with serious and life limiting illnesses. His PhD thesis explored how the care preferences of frail older people are influenced following acute illness episodes. He is interested in the uncertainties inherent to complex illness trajectories, and how we can optimise care to address uncertainty and improve patient and carer experience. [https://www.phpc.cam.ac.uk/people/pcu-](https://www.phpc.cam.ac.uk/people/pcu-group/pcu-senior-academic-staff/simon-etkind/)

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